My IT Team
Empowering Your Digital Journey

Fuel your business growth:
Unlock value from your data

Microsoft Azure

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As a technology partner to small- and medium-sized businesses (SMBs) like yours, we understand you want to utilize analytics and adopt AI to save time, become more efficient, and drive innovation. But we also understand that it can be challenging —especially when you first need to prepare your data to fully take advantage of AI.
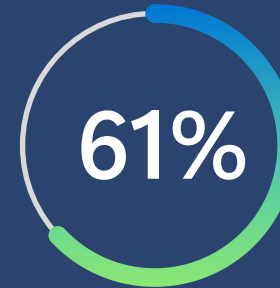
The fundamental challenge is that AI requires good data. And if your data lives in different locations, it can be hard to get to a single source of truth. To make matters more confusing, there are many different analytics and AI solutions, all of which promise to deliver maximum insight from business data.

So where do you get started? You need a single, unified data platform for all your data. And that's exactly why we recommend Microsoft Fabric.

Let us tell you why.

68% of data within an organization goes unused for analytics.[1]

61% Gartner® Survey Finds 61% of Organizations Are Evolving Their D&A Operating Model Because of AI Technologies..[2]
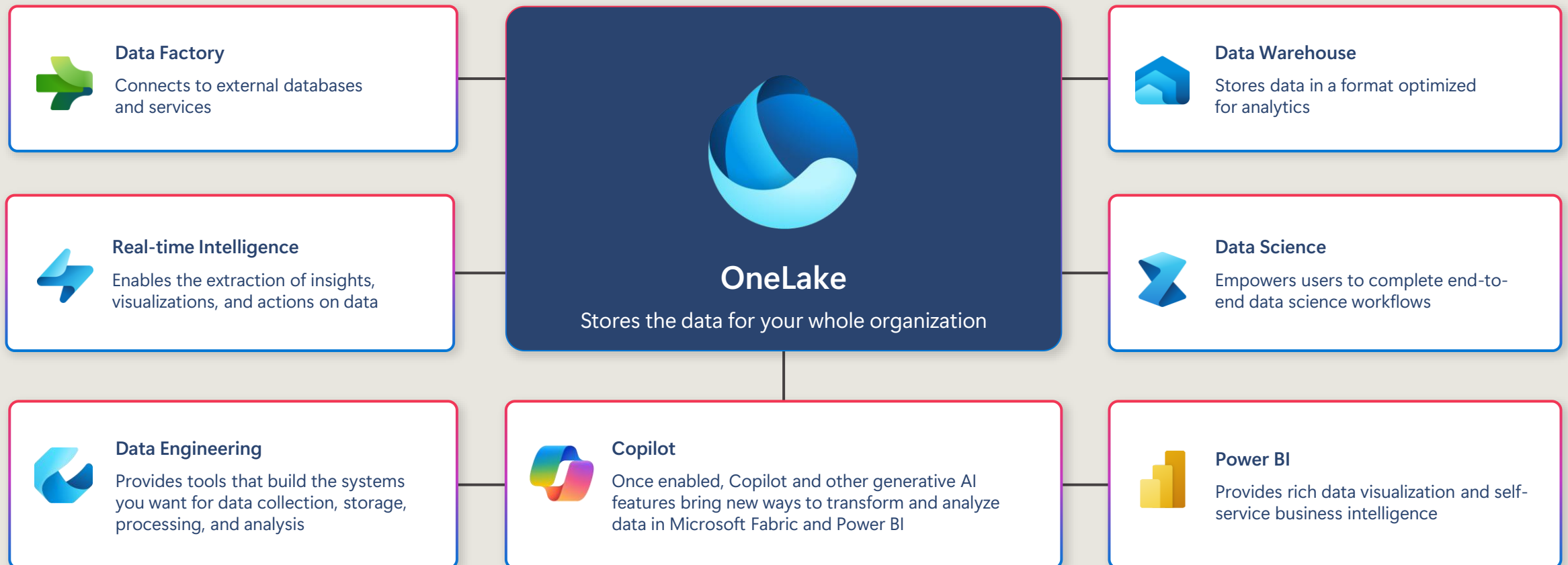
94% of organizations surveyed say they will need to modernize their data stack in 2024.[3]

1. Unleashing the Power of Data: Study Shows 2/3 of Company Data Goes Unused, Secoda, 2024.
2. Gartner Press Release, Gartner Survey Finds 61% of Organizations Are Evolving Their D&A Operating Model Because of AI Technologies, April 29, 2024 GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.
3. State of Data Report 2024, Hakkoda, 2024.

Microsoft Fabric: the right data platform for SMBs

With Microsoft Fabric, you can build a strong data foundation—that is, a unified view of all your data—regardless of where it lives. Fabric is an SaaS solution that hosts all your analytics tooling and data in a single, cost-effective solution. What makes it different from other data solutions is that it includes everything you need in one place—so you get all the benefits of analytics and AI faster and more easily. We can support you across all steps of your journey to AI.

Data Factory
Connects to external databases and services

Data Warehouse
Stores data in a format optimized for analytics

Real-time Intelligence
Enables the extraction of insights, visualizations, and actions on data

OneLake
Stores the data for your whole organization

Data Science
Empowers users to complete end-to-end data science workflows

Data Engineering
Provides tools that build the systems you want for data collection, storage, processing, and analysis

Copilot
Once enabled, Copilot and other generative AI features bring new ways to transform and analyze data in Microsoft Fabric and Power BI

Power BI
Provides rich data visualization and self-service business intelligence

Fabric empowers SMBs to unlock value from their data

1

Empower data-driven decision-making

Turn data into immediate impact with Power BI

2

Unify your data platform with a single source of truth

Centralize all your data in OneLake

3

Prepare data for AI innovation

Take advantage of a complete analytics platform

2/3
of SMBs are investing in AI-powered software.[4]

In our experience, Fabric is a great option for businesses that need to be mindful of their budget and resources. Not only are AI capabilities built in when you're ready, but it's **simple to use** and **cost-effective to deploy**, while powering enterprise-grade analytics capabilities. It also requires a low up-front investment, but can scale to meet your growing data analytics usage.
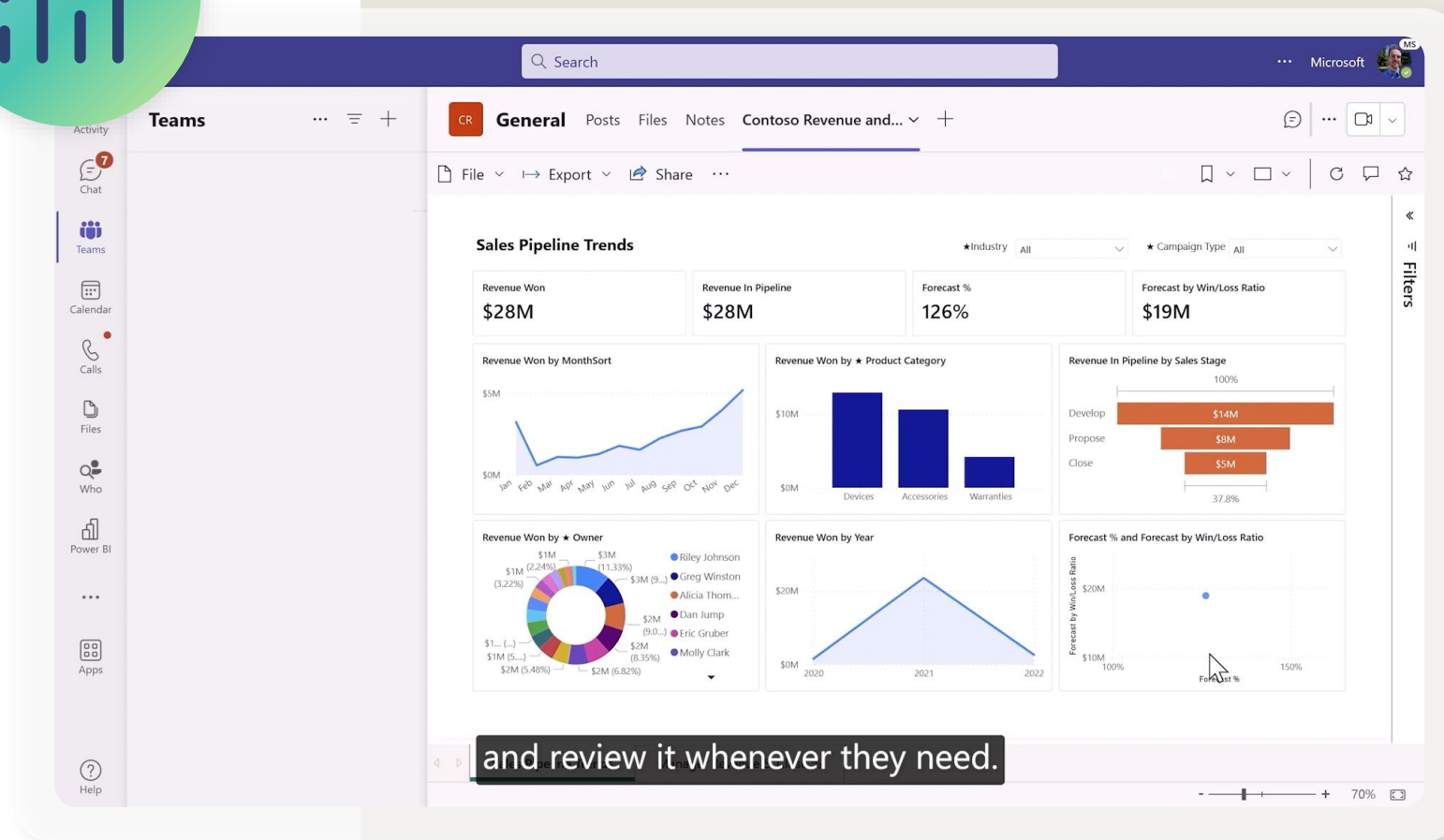
4. Gartner Research, "Market Trend: SMBs Overcome Operational Hurdles with AI Software," May 1, 2024.

01

Empower data-driven decision making

Power BI is one of the workloads integrated with Fabric, and available within your familiar productivity and business applications.
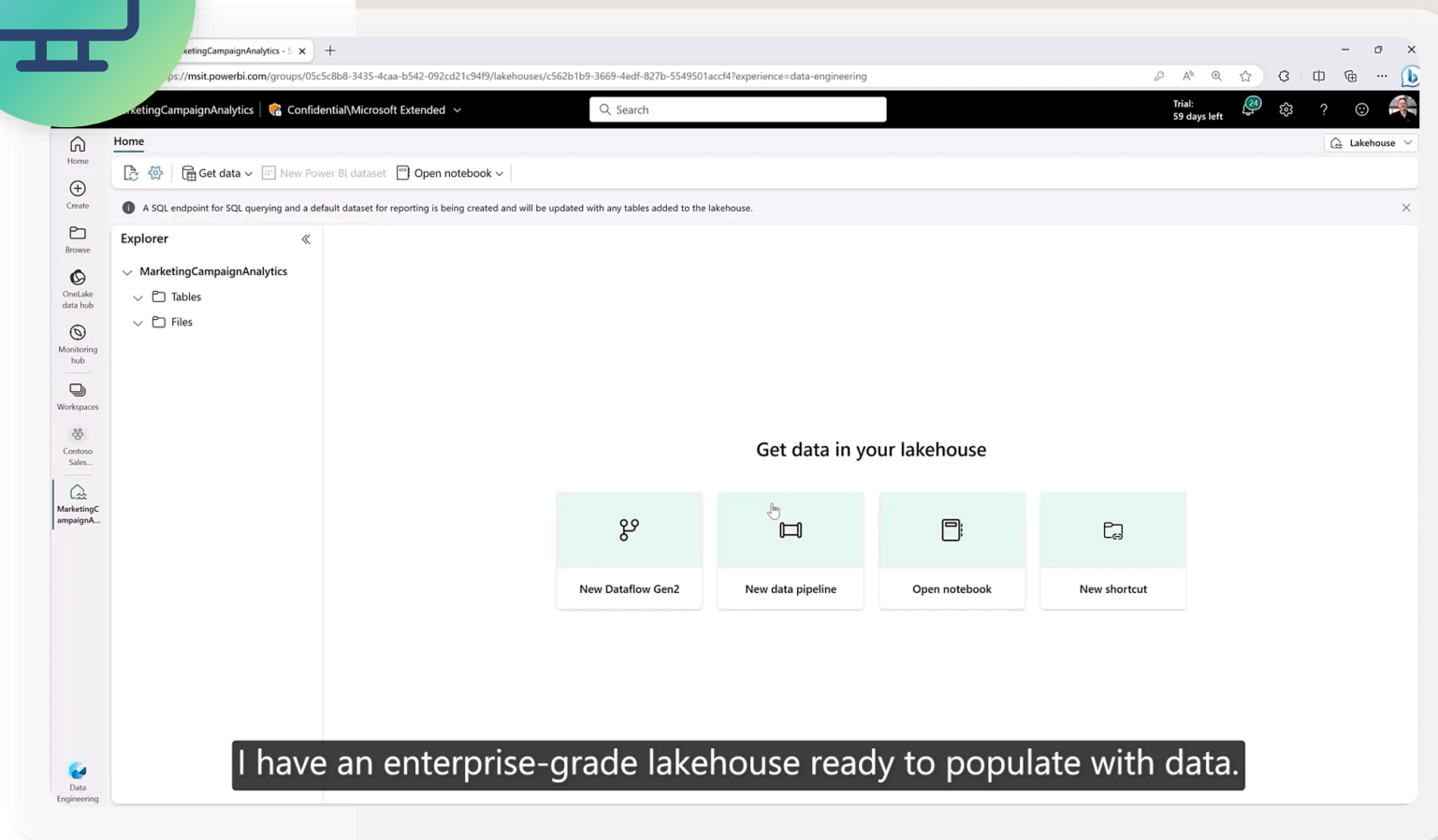
As a result, you can create and surface powerful visualizations that turn data into immediate impact quickly and easily. Fabric is also customizable, so you can quickly identify and create relevant workflows that capture underlying patterns.

02

Unify your data platform with a single source of truth

As you build more modern data capabilities, you need a common view of your data to drive holistic decision-making. That's why the foundation of Fabric is OneLake—a single unified, logical data lake for your whole organization. You'll get one set of data that acts a single source of truth, without moving or duplicating your data. Plus, it's automatically indexed for discovery, sharing, governance and compliance.
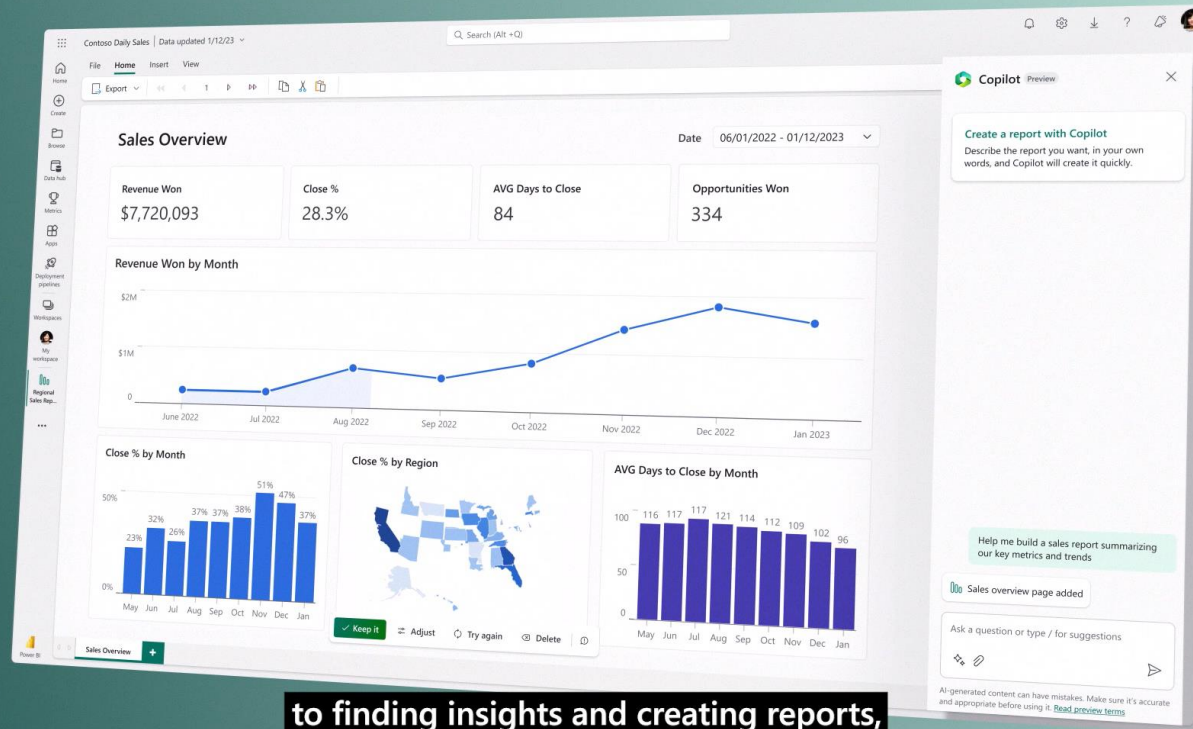
03

Prepare data for AI innovation

AI is only as good as the data it's based on. As you enter the future, you need a data estate capable of fueling AI innovation across your organization.

Fabric is the perfect platform to get your data ready for building custom AI experiences. From built-in Copilot solutions to custom machine learning models, Fabric delivers the foundation you need. And we can help you prepare, and model your data so you're ready to take advantage of all AI has to offer.

to finding insights and creating reports,

Ready to put your data to work?
Let us help.

We are a Microsoft partner with expert consultants who can help your business prepare your data for AI. No matter what your data and analytics needs are today—and your goals for incorporating AI into your business—we can get you started quickly. And whether you want to get started right away or have some questions first, we're standing by to assist.

Contact us today

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